

## Nodensa signs with Oma Plus in Finland

**Linnan Apteekki and Salon Vanha Apteekki are the first within the Oma Plus chain of pharmacies to sell Nodensa's DiabetesCoach and WellnessCoach. Oma Plus is one of Finland's three leading pharmacy chains.**

On March 16, Nodensa together with Oma Plus will launch its first products in Finland. The recommended retail price will be €99 for a 12 months license. The products are sold on a yearly basis, based on the fact that it takes at least a year to change a lifestyle. Linnan Apteekki and Vanha Apteekki are leading the way by being the first to create shelf space for the products. - At the two pharmacies we will include full window displays to our marketing effort which gives us an excellent opportunity to drive people into the store to get more information or buy our products, says Daniel Arenholm, head of communications at Nodensa. The window displays are supported by advertising, in-store promotions and PR.

For more information visit [www.diabetescoach.eu](http://www.diabetescoach.eu) and [www.wellnesscoach.eu](http://www.wellnesscoach.eu) or [www.nodensa.com](http://www.nodensa.com)

**About Oma Plus:**

*With its 47 pharmacies nation wide, Oma Plus is the third largest pharmacy chain in Finland.*

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**ABOUT:**

*Nodensa is a global healthcare solutions company - our fusion of innovative IT and medical technology allows us to enhance public health and the quality of peoples' lives. Nodensa has operated since 2006 from it's headquarter in Stockholm, Sweden. For more information, visit Nodensa online at [www.nodensa.com](http://www.nodensa.com)*

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