

1000 diabetics receive extra support on World Diabetes Day November 14!

Diabetes is a widespread disease that can have serious complications. In today's situation, once a person has been diagnosed there is nothing that will cure the disease. Instead, it is lifestyle and self-care that are decisive for how one feels and how one assesses one's own quality of life.

“On World Diabetes Day, 14 November, we want to acknowledge all of the about 475 000 people with diabetes in Sweden and give them knowledge, inspiration and the opportunity to receive products that help them control their blood sugar, diet and exercise in their everyday life. That is why we together with Accu-Chek and the Stockholm Diabetes Association are giving away 1000 DiabetesCoach™ and Accu-Chek Compact Plus at www.diabetesdagen.se,” says Daniel Arenholm, General Manager at Nodensa.

DiabetesCoach™ is an effective way to gain control of blood sugar, health and lifestyle using the latest advances in information technology.

Accu-Chek Compact Plus is a fast and safe glucose meter that is convenient for the user.

The Stockholm Diabetes Association with its 5000 members, is Sweden's largest association for diabetics. The purpose is to emphasize the importance of self-care.

The campaign starts at noon

To receive your package, register at www.diabetesdagen.se. For one week or until the supply is empty, starting at 12 o'clock on November 14, people have the chance to receive a package with DiabetesCoach™ and Accu-Chek glucose meter, products that can help people with diabetes to change their lives for the better.

Links

www.ssd.f.nu

www.diabetescoach.eu

www.accu-chek.se

www.unitefordiabetes.org

www.worlddiabetesday.org

ABOUT:

Nodensa is a global healthcare solutions company - our fusion of innovative IT and medical technology allows us to enhance public health and the quality of peoples' lives. Nodensa has operated since 2006 from its headquarter in Stockholm, Sweden. For more information, visit Nodensa online at www.nodensa.com

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